



शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



Institution's Innovation Council Udai Pratap College, Varanasi (IIC ID: IC202323274)

Self-driven Activity

Activity Name: “*Seminar on Career Opportunities in Investment and Retail Banks*”

A. Schedule of the activity

- **Activity Name:** *Seminar on Career Opportunities in Investment and Retail Banks*
- **Date and Time:** 7th September 2024 | 11:00 AM onwards
- **Duration:** 2 hours
- **Mode:** Offline (Seminar Hall, Udai Pratap College, Varanasi)

B. Objective:

- To create awareness among students about career prospects in investment and retail banking.
- To familiarize students with the skill sets required for placements in reputed financial institutions.
- To provide students with insights into industry-specific training, placement processes, and job roles.

C. Brief Description:

The Placement Cell in collaboration with the Institution's Innovation Council (IIC), Udai Pratap College, Varanasi, organized a career seminar on employment opportunities in investment and retail banks. The keynote speaker, **Mr. Abhishek Kumar, Associate Vice President, Imarticus Learning, Lucknow**, delivered an insightful presentation on the scope of careers in global investment banks such as JP Morgan, Goldman Sachs, Morgan Stanley, Bank of America, Citi, UBS, and Deutsche Bank, as well as in retail banks including Axis Bank, Barclays, JM Financial, HDFC, and SBI.

Mr. Kumar highlighted the importance of skill development, pointing out that lack of relevant skills is the primary reason for placement challenges even in reputed institutions like IITs. He introduced **Imarticus Learning** as a leading EdTech company in India that provides high-quality, industry-specific education through advanced technology, training, career support, and mentorship from industry professionals. The company also guarantees 100% placement assistance. Students were informed about the pre-placement test, training process, and expected salary packages — ranging from **₹5–8 LPA in investment banks** and **₹3–4 LPA in retail banks**.

The seminar witnessed the participation of **more than 150 students**. Dignitaries present included **Prof. Ashutosh Gupta (President, IIC UPC)**, **Dr. Deo Narayan Singh (Convener, IIC UPC)**, and **Prof.**

Kuldeep Singh (Head, Department of Entomology). The program was conducted by **Mr. Satya Sharan Mishra (Placement Cell Convener)**, while the vote of thanks was delivered by **Prof. Ashutosh Gupta**.

D. Expected Outcomes:

- Enhanced awareness among students regarding diverse career opportunities in banking and finance.
- Motivation to acquire industry-specific skills for better employability.
- Understanding of the placement process facilitated by Imarticus Learning.
- Increased participation of students in upcoming placement and training initiatives.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1034781544532037/>

Photos of the event:







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Institution's Innovation Council Udai Pratap College, Varanasi (IIC ID: IC202323274)

Self-driven Activity

Activity Name: “*Investor Awareness Seminar in Collaboration with NSE Mumbai*”

A. Schedule of the activity

- **Activity Name:** *Investor Awareness Seminar in Collaboration with NSE Mumbai*
- **Date and Time:** 19th September 2024 | 11:00 AM onwards
- **Duration:** 2 hours
- **Mode:** Offline (Seminar Hall, Udai Pratap College, Varanasi)

B. Objective:

- To spread financial literacy and highlight the importance of investment for students and professionals.
- To familiarize students with diverse investment options and their long-term benefits.
- To encourage students to start small savings and systematic investments at an early stage.

C. Brief Description:

The Placement Cell and Institution's Innovation Council (IIC), Udai Pratap College, in collaboration with the **National Stock Exchange (NSE), Mumbai**, organized an *Investor Awareness Seminar* on 19th September 2024.

In his presidential address, **Prof. Dharmendra Kumar Singh, Principal of Udai Pratap College**, emphasized that “*investment is essential for everyone, whether a student or a working professional.*” He motivated students to begin small investments early to build a significant financial corpus for the future.

The keynote speaker, **Mr. Gaurav Agarwal, Financial Trainer, NSE Mumbai**, delivered a detailed session through PPT on various investment avenues such as **mutual funds, SIPs, stock market, gold, provident fund, fixed deposits, and bonds**. He explained the vast potential of investments using examples of Warren Buffet and other successful investors. Students actively participated by asking several queries during the session.

Mr. Satya Sharan Mishra (Placement Cell Convener), in his concluding remarks, encouraged students to utilize even a part of their pocket money for SIPs or share investments to secure a better financial future. The welcome address was delivered by **Prof. Kuldeep Singh (Head, Department of Entomology)**.

The seminar witnessed the participation of **over 200 students**, and certificates were distributed to all participants. Dignitaries present included **Dr. Pradeep Kumar Singh (Vice-President, IIC UPC)** and **Dr. Deo Narayan Singh (Convener, IIC UPC)**.

D. Expected Outcomes:

- Improved awareness about investment options and financial planning among students.
- Motivation for early savings and investment habits.
- Increased student confidence in exploring stock markets and SIPs.
- Strengthening collaboration with NSE for future investor awareness initiatives.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1042055267137998/>

Photos of the event:







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Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

IIC Calendar Activity

Activity Name: “*Business Model Competition “SAKSHAM 2024”*”

A. Schedule of the activity

- **Activity Name:** *Business Model Competition “SAKSHAM 2024”*
- **Date and Time:** 28th September 2024 | 10:00 AM onwards
- **Duration:** 8 hours
- **Mode:** Offline (Seminar Hall, Udai Pratap College, Varanasi)

B. Objective:

- The primary objective of the competition was to encourage innovative thinking, nurture entrepreneurial skills, and provide a platform for students to showcase their novel business ideas. The event also aimed to align with the *National Entrepreneurship Challenge (NEC) 2024* organized by E-Cell IIT Bombay and strengthen the innovation and entrepreneurial ecosystem within the college.

C. Brief Description:

The *Business Model Competition “SAKSHAM 2024”* was organized jointly by the Entrepreneurship Cell (E-Cell) and the Institution's Innovation Council (IIC) of Udai Pratap College, Varanasi. A total of **31 student teams** from different faculties participated, presenting their innovative business models and ideas.

- The first prize was awarded to *Kshitij Barnwal and Aryan Soni* (B.Sc. Agriculture, Semester I) for their idea “**Super Absorbent Mat**”.
- The second prize went to *Nitin Srivastava and Aman Kumar Vishwakarma* (B.Sc. Agriculture, Semester V) for their model “**Spirutech**”.
- The third prize was secured by *Satwik Tripathi* (B.Sc. PM, Semester III) for his idea “**Education with Employment**”.

The event was judged by an expert panel comprising **Dr. Vinita Kalra** (Associate Professor, RSMT), **Dr. Preeti Singh** (Associate Professor, RSMT), and **Dr. Satish Pratap Singh** (Assistant Professor, Department of Zoology, UPC). Dr. Kalra also offered the participating students training opportunities through BHU's Atal Incubation Centre.

The event witnessed the participation of **over 100 students** from various faculties. Distinguished attendees included Prof. Dharmendra Kumar Singh (Principal, UPC), Prof. Devendra Kumar Singh (UGC In-charge), Prof. Narendra Pratap Singh (IQAC Coordinator), Mr. Rajneesh Dixit (Director, Palmi Food Products Pvt. Ltd.), Dr. Pradeep Kumar Singh (Vice-President, IIC), and Mr. Satya Saran (Innovation Activity Coordinator). The competition was successfully conducted under the guidance of **Prof. Ashutosh Gupta** (President, IIC) and **Dr. Deo Narayan Singh** (Convener, IIC).

D. Expected Outcomes:

- Enhanced entrepreneurial awareness and innovative thinking among students.
- Identification of promising business ideas with potential for incubation and further development.
- Strengthening of the college's E-Cell in preparation for the *National Entrepreneurship Challenge 2024*.
- Establishment of linkages with external incubation and mentoring support systems like BHU's Atal Incubation Centre and E-Cell IIT Bombay.

Social Media Link:

<https://www.facebook.com/photo/?fbid=8503521273065308&set=pcb.1048743409802517>

Photos of the event:











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Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

IIC Calendar Activity

Activity Name: Workshop on “Entrepreneurship and Career Opportunity in Biofertilizers & Biopesticides”

A. Schedule of the activity

- **Activity Name:** *Workshop on “Entrepreneurship and Career Opportunity in Biofertilizers & Biopesticides”*
- **Date and Time:** 18th October 2024 | 10:00 AM onwards
- **Duration:** 6 hours
- **Mode:** Offline (On-campus at Department of Agricultural Botany, Udai Pratap College, Varanasi)

B. Objective:

- The workshop aimed to make **B.Sc. (Hons.) Agriculture final year students** aware of entrepreneurial and career opportunities in the field of biofertilizers and biopesticides, encouraging them to explore start-ups and innovative ventures as agriculture graduates.

C. Brief Description:

The Department of Agricultural Botany, Faculty of Agriculture, Udai Pratap College, Varanasi, organized a workshop on 18th October 2024 for final-year students of B.Sc. (Hons.) Agriculture. The session was led by **Dr. B.K. Sharma**, Professor, Department of Mycology and Plant Pathology, Banaras Hindu University, Varanasi, and recipient of the **National Teachers' Award 2024**.

In his address, Dr. Sharma highlighted the growing importance of biofertilizers and biopesticides in sustainable farming and explained how agriculture graduates can develop start-ups in this promising sector. He elaborated on the process of innovation, product development, and the scope of agri-entrepreneurship in eco-friendly crop management solutions.

The workshop was chaired by **Prof. R.P. Singh**, Dean, Faculty of Agriculture. It was conducted by **Prof. Sanjeev Singh**, with the vote of thanks proposed by **Prof. Alok Kumar Singh**. Faculty members including **Dr. Amit Chauhan** and **Dr. Shyam Babu Verma** were also present, along with active participation from students and teachers of the faculty.

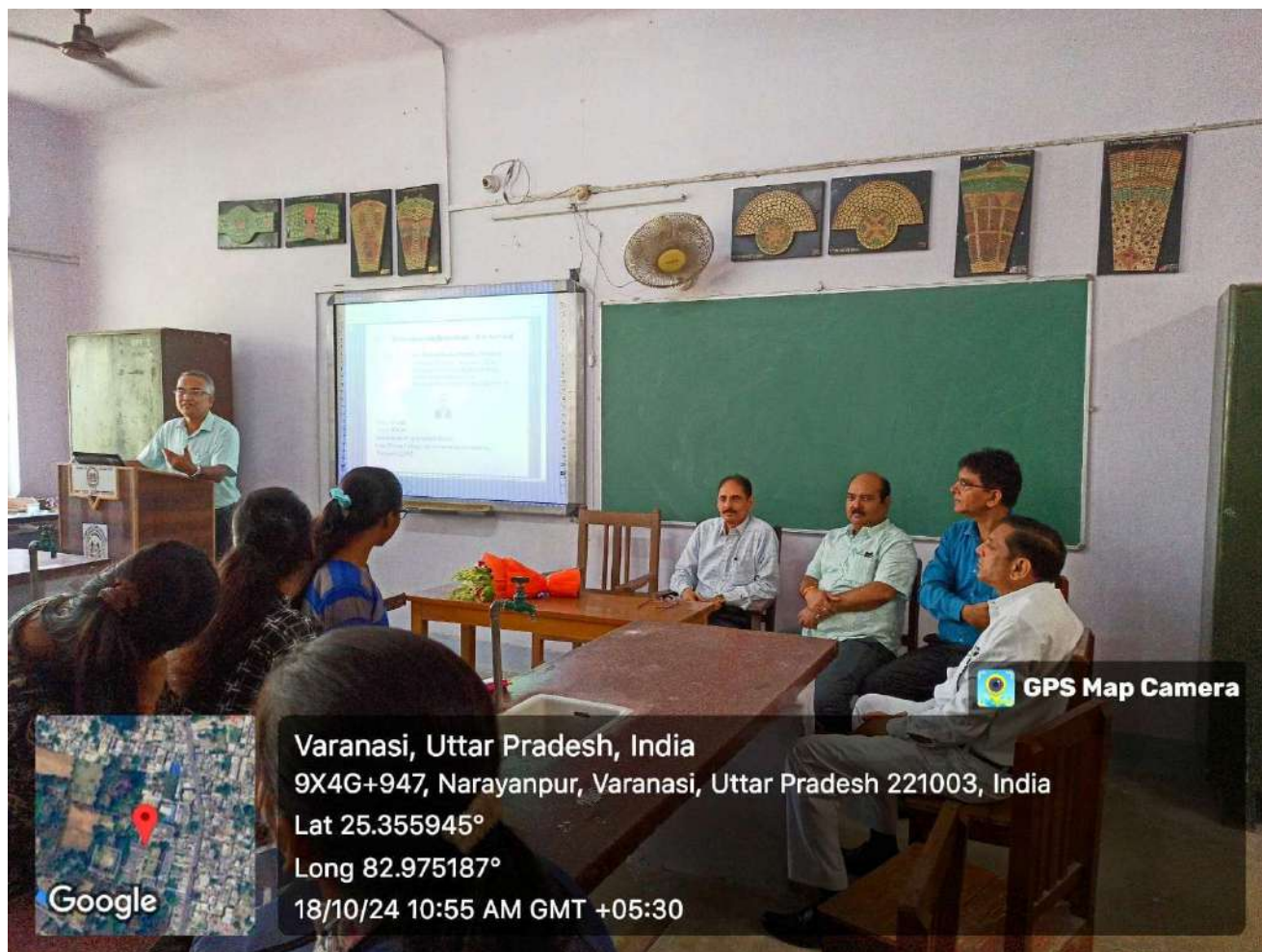
D. Expected Outcomes:

- Awareness among students about entrepreneurship and career opportunities in biofertilizers and biopesticides.
- Motivation to consider start-ups as a career path after graduation in agriculture.
- Enhanced understanding of sustainable farming practices and eco-friendly inputs.
- Strengthened entrepreneurial mindset among agriculture graduates.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1061647141845477/>

Photos of the event:





कृषि क्षेत्र में स्टार्टअप की असीम संभावनाएं

जास, वाराणसी: रासायनिक फर्टिलाइजर एवं पेस्टीसाइड का ज्यादा उपयोग पर्यावरण और खेतों को नुकसान पहुंचा रहा है। वहीं इससे कैंसर जैसी बीमारियों होने का भी खतरा बना रहता है। इसे देखते हुए अब पूरी दुनिया कृषि में बायो फर्टिलाइजर एवं बायो पेस्टीसाइड के उपयोग पर बल दे रही है। इसका ग्रोथ रेट 12 प्रतिशत से ज्यादा है।

तीस साल बाद लोग बायो फर्टिलाइजर एवं बायो पेस्टीसाइड को ही रासायनिक उर्वरकों एवं कीटनाशकों के विकल्प में चुनेंगे। वहीं कृषि में अब नए-नए स्टार्टअप आ रहे हैं।

ऐसे में कृषि क्षेत्र में स्टार्टअप की असीम संभावनाएं हैं।

उदय प्रताप महाविद्यालय के कृषि वनस्पति विज्ञान विभाग शुक्रवार को आयोजित बायो फर्टिलाइजर एवं बायो पेस्टीसाइड विषयक व्याख्यान का यह निष्कर्ष रहा। इस मौके पर डिपार्टमेंट आफ माइक्रोलाजो एंड प्लांट पैथोलॉजी, बीएचयू के प्रो. बीके सरमा ने रासायनिक उर्वरकों एवं कीटनाशकों से होने वाले नुकसान के बारे में बताया। अध्यक्षता संकाय प्रमुख प्रो. आरपी सिंह, संचालन प्रो. संजीव सिंह व धन्यवाद प्रो. आलोक कुमार सिंह ने किया।

दैनिक जागरण 19-10-2024



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Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

IIC Calendar Activity

Activity Name: “Motivational Session by Dr. Sudhir Singh, Former Principal Scientist, IIVR, Varanasi on His Innovations for Post-Harvest Management and Value Addition of Vegetable Crops”

A. Schedule of the activity

- **Activity Name:** “Motivational Session by Dr. Sudhir Singh, Former Principal Scientist, IIVR, Varanasi on His Innovations for Post-Harvest Management and Value Addition of Vegetable Crops”
- **Date and Time:** 16th November 2024 | 10:00 AM onwards
- **Duration:** 3 hours
- **Mode:** Offline (Organized by the Department of Horticulture, Udai Pratap College, Varanasi)

B. Objective:

- To motivate and guide agriculture students by showcasing innovative research and entrepreneurial applications in post-harvest management and value addition of vegetable crops.

C. Brief Description:

The Department of Horticulture, Faculty of Agriculture, Udai Pratap College, Varanasi, organized a motivational session on 16th November 2024 featuring **Dr. Sudhir Singh**, Former Principal Scientist, Indian Institute of Vegetable Research (IIVR), Varanasi. Dr. Singh, a renowned researcher and innovator, shared his journey of developing patented technologies in value addition, many of which have been adopted by leading companies such as Haldiram's to expand their products nationally and globally.

In his address, Dr. Singh highlighted practical aspects of product innovation, technology transfer, and commercialization, inspiring students to explore agripreneurship opportunities. His lecture was highly engaging, with students actively interacting and posing thought-provoking questions.

The session also included **Dr. Manish Kumar Singh**, Assistant Professor of Vegetable Science, Banda University of Agriculture & Technology, Banda, as co-speaker. Faculty members including **Prof. S.K. Singh**, **Prof. R.P. Singh** (Dean, Faculty of Agriculture), **Dr. Rakesh Kumar**, and **Dr. Shyam Babu Verma** were present. The event was conducted by **Dr. Shashi Bala**, Head of Department, Horticulture. **Dr. Ankit Singh** welcomed the guests, while **Prof. Dharmendra Kumar Singh**, Former Head, Department of Horticulture delivered the vote of thanks.

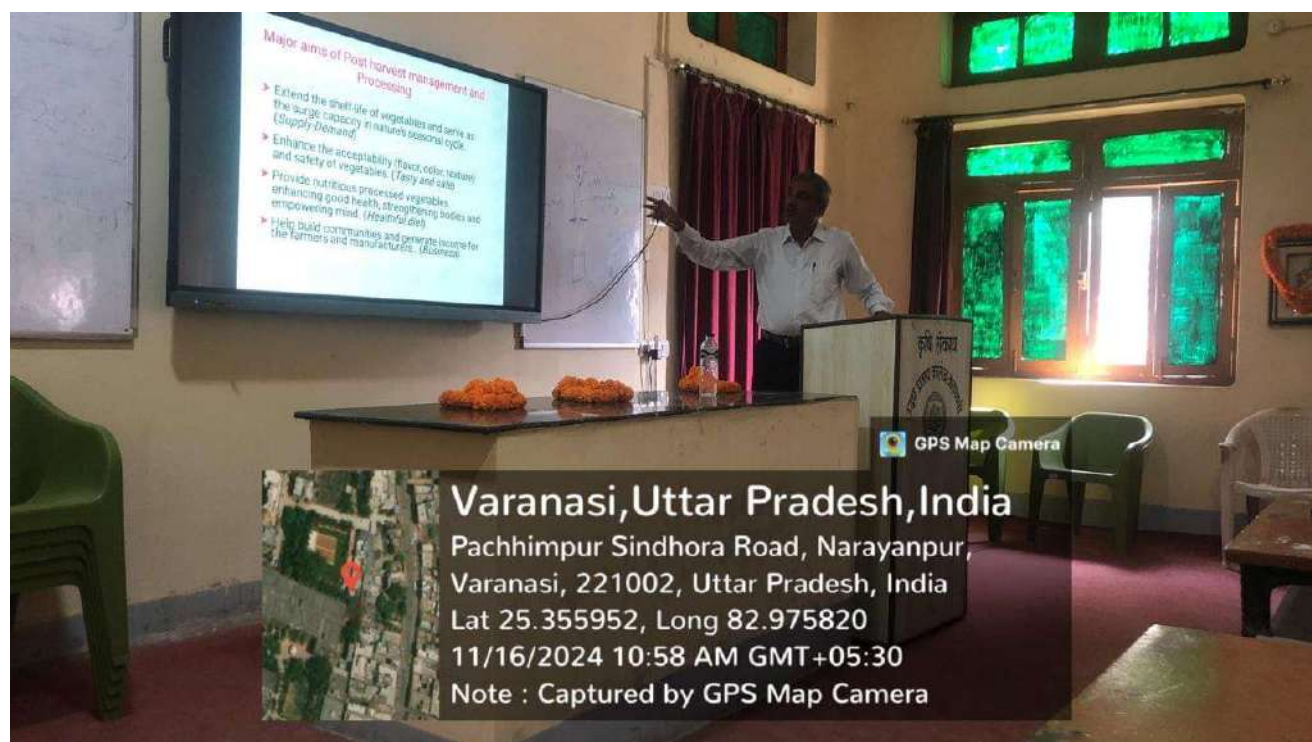
D. Expected Outcomes:

- Students learned about innovative post-harvest and value addition technologies.
- Exposure to real-world examples of patents, industry adoption, and commercialization.
- Motivation to pursue entrepreneurial ventures in agri-food processing.
- Strengthened awareness of linking agricultural research with industry needs.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1080847459925445/>

Photos of the event:







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Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

IIC Calendar Activity

Activity Name: “Exposure Visit to IIVR Varanasi for Exploring the Emerging Technologies and Areas in Vegetable Research”

A. Schedule of the activity

- **Activity Name:** “Exposure Visit to IIVR Varanasi for Exploring the Emerging Technologies and Areas in Vegetable Research”
- **Date and Time:** 18th November 2024 | 9:00 AM onwards
- **Duration:** 7 hours
- **Mode:** Offline (ICAR-Indian Institute of Vegetable Research (IIVR), Varanasi,)

B. Objective:

- To provide final-year B.Sc. (Hons.) Agriculture students (ELP VII Semester) with practical exposure to cutting-edge research, innovations, and emerging technologies in vegetable science and allied areas.

C. Brief Description:

The Department of Agriculture Botany and Plant Pathology in collaboration with the Institution's Innovation Council, Udai Pratap College, Varanasi, organized a one-day **exposure visit** for B.Sc. (Hons.) Agriculture VII Semester students to the Indian Institute of Vegetable Research (IIVR), Varanasi, on 18th November 2024.

During the visit, **Dr. Anant Bahadur Singh**, Principal Scientist, highlighted the ongoing research on *Pomato* and *Brimato* grafting and discussed their advantages in vegetable production. **Dr. Tribhuvan Chaubey** guided the students through the seed production and research fields. **Dr. Nakul Gupta** delivered a lecture on *Seed Quality Assurance System in India*, while **Dr. Sudarshan Maurya** gave a detailed presentation on *Basics of Button Mushroom Cultivation*, elaborating on its development and benefits.

The students also witnessed a live demonstration of an **Agri-Drone** by Dr. Anant Bahadur Singh, showcasing its applications in modern agriculture. The session provided students with valuable insights into practical aspects of vegetable research, innovative farming technologies, and opportunities for agripreneurship.

The program was conducted by **Prof. Sanjeev Singh** and concluded with a vote of thanks by **Prof. Alok Kumar Singh**. Faculty members **Dr. Amit Chauhan** and **Dr. Shyam Babu Verma** were also present.

D. Expected Outcomes:

- Enhanced understanding of advanced vegetable research techniques such as grafting and seed quality management.
- Practical exposure to mushroom cultivation and agri-drone applications.
- Increased awareness of entrepreneurial opportunities in emerging agricultural technologies.
- Motivation for students to integrate research innovations into future agricultural practices and careers.
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Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1081624613181063/>

Photos of the event:









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Udai Pratap College, Varanasi

(IIC ID: IC202323274)

IIC Calendar Activity

Activity Name: “Motivational Session by Successful Entrepreneur/Start-up Founder of *Gramin Ahar Enterprises* and Workshop on Drone Technology”

A. Schedule of the activity

- **Activity Name:** “Motivational Session by Successful Entrepreneur/Start-up Founder of *Gramin Ahar Enterprises* and Workshop on Drone Technology”
- **Date and Time:** 29th November 2024 | 10:00 AM onwards
- **Duration:** 6 hours
- **Mode:** Offline (Room No. Bio-49, Udai Pratap College, Varanasi)

B. Objective:

- The objective of the session and workshop was to motivate students through a real-life success story of young entrepreneurs in food processing, and to provide awareness about entrepreneurship and career opportunities in drone technology, particularly in agriculture.

C. Brief Description:

The Entrepreneurship Cell (E-Cell) and Institution's Innovation Council (IIC), Udai Pratap College, jointly organized a workshop on *Entrepreneurship and Drone Technology*. In the first session, Ms. Bhumi Singh (Managing Director) and Mr. Ishwar Pratap Singh (CEO) of *Gramin Ahar Enterprises* shared their entrepreneurial journey with the students. They narrated how their start-up began with just 40 kg of mango pickle and has now grown into a company producing 5–6 varieties of pickles and marmalades, while also empowering women of Daniyalpur village by providing them livelihood opportunities. They also highlighted that their products, known for purity and authenticity, are in high demand and currently available only through pre-booking.

In the second session, Mr. Ashutosh Rai, Business Development Executive, Four Institute of Drone Technology, delivered a talk on career prospects in drone technology. He explained the role of drones in agriculture and highlighted government initiatives like *Drone Did/Drone Sakhi Yojana*, which provide free training for women in drone piloting. Students were informed that upon completing a 10-day training program, they can obtain a DGCA-recognized drone pilot license, opening up wide career avenues in the agri-tech sector.

The program was conducted by Mr. Deepak Mishra, Convener, E-Cell, in the presence of Prof. Ashutosh Gupta (President, IIC), Dr. Deo Narayan Singh (Convener, IIC), Mr. Agni Prakash Sharma (Media Incharge), Prof. Meera Singh (Head, Faculty of Commerce), Prof. Anita Singh, and all members of the E-Cell, Udai Pratap College.

D. Expected Outcomes:

- Students gained motivation from the entrepreneurial journey of *Gramin Ahar Enterprises* and developed awareness about opportunities in food processing and agri-business.
- They were introduced to practical aspects of establishing a start-up, MSME registration, and scaling up production.
- Students learned about government-supported training and career prospects in drone technology, particularly in agriculture.
- The workshop encouraged students to explore innovation, self-employment, and new-age technologies as viable career paths.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1088901535786704/>

Photos of the event:



The poster features the following text and images:

- Logos:** Udai Pratap College Entrepreneurship Cell, NEC (National Entrepreneurship Challenge 2024), and Institution's Innovation Council Ministry of Education.
- Title:** SUCCESS STORY OF GRAMIN AHAR ENTERPRISES
- Speakers:**
 - Ms. Bhumi Singh, Managing Director (with photo)
 - Mr. Ishwar Pratap Singh, CEO (with photo)
- Event Details:**
 - Date:- 29.11.2024
 - Venue:- Room No. 49
 - Time:- 10:00 AM
- Guests:**
 - Patron:** Prof. Dharmendra Kumar Singh, Principal, Udai Pratap College
 - Mentor:** Prof. Ashutosh Gupta, President, IIC, Udai Pratap College



NATIONAL
ENTREPRENEURSHIP
CHALLENGE 2024
WE RISE BY LIFTING OTHERS



CAREER OPPORTUNITIES IN DRONE TECHNOLOGY



Ashutosh Rai
Business Development Executive

Patron
Prof. Dharmendra Kumar Singh
Principal
Udai Pratap College

Date:- 29.11.2024
Venue:- Room No. 49
Time:- 11:00 AM

Mentor
Prof. Ashutosh Gupta
President, IIC
Udai Pratap College



Google

GPS Map Camera

Varanasi, Uttar Pradesh, India
9X4G+869, Narayanpur, Varanasi, Uttar Pradesh 221003, India
Lat 25.355812°
Long 82.975648°
29/11/24 11:00 AM GMT +05:30





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Udai Pratap College, Varanasi

(IIC ID: IC202323274)

IIC Calendar Activity

Activity Name: “Workshop on *Building an Innovation/Product Fit for Market and Integrating Market Research at the Early Stage of Start-up Planning*”

A. Schedule of the activity

- **Activity Name:** “Workshop on *Building an Innovation/Product Fit for Market and Integrating Market Research at the Early Stage of Start-up Planning*”
- **Date and Time:** 24th December 2024 | 10:00 AM onwards
- **Duration:** 6 hours
- **Mode:** Offline (Room No. Bio-29, Udai Pratap College, Varanasi)

B. Objective:

- The objective of this workshop was to sensitize students towards the importance of product–market fit and the role of market research in the early stages of start-up planning. It aimed to equip students with practical insights into product development, customer segmentation, and validation techniques while also guiding them on training and placement opportunities linked with entrepreneurship.

C. Brief Description:

The Faculty of Agriculture, Udai Pratap College, in collaboration with *Ambuja Foundation*, organized a workshop on *Building an Innovation/Product Fit for Market and Integrating Market Research at the Early Stage of Start-up Planning*.

The session was led by **Mr. Arun Tripathi**, who through a PPT presentation introduced students to the activities of Ambuja Foundation and its Skill Development and Entrepreneurship Center at Shivpur, Varanasi. He highlighted how structured training programs can help students develop employable skills, entrepreneurial competencies, and market-oriented products.

After completion of the training, **students shall be well-equipped either to establish their own start-ups or, if they wish, to join jobs in diverse industries**. The foundation will also continue monitoring and supporting students in their entrepreneurial or professional journey. Further, **Mr. Satya Sharan Mishra**, Placement Cell Convener, briefed the participants about the three-month training program at Ambuja Foundation’s Shivpur center. The program requires 75% attendance, involves 4 hours of daily training, and

charges a nominal fee of ₹1000. The workshop emphasized **hands-on learning** about integrating market research into product development, identifying customer needs, and aligning innovations with demand. It gave students a clear perspective on how skill development and market validation are crucial to entrepreneurial success. The event witnessed the participation of more than 50 students from different faculties and was graced by **Prof. Kuldeep Singh** (Head, Department of Entomology).

D. Expected Outcomes:

- Students understood the concept of product–market fit and its importance in start-up planning.
- They learned about structured training opportunities, skill enhancement, and assured placement programs.
- Participants gained practical knowledge of market research methods, customer segmentation, and validation strategies.
- Students realized that after completing such training, they could confidently pursue two pathways:
 1. Establish their own start-ups.
 2. Secure placements in reputed organizations.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1103788220964702/>

Photos of the event:







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Udai Pratap College, Varanasi

(IIC ID: IC202323274)

Self-Driven Activity

Activity Name: “Orientation Session on Promoting Entrepreneurship, Innovation, and Startups”

A. Schedule of the activity

- **Activity Name:** “Orientation Session on Promoting Entrepreneurship, Innovation, and Startups”
- **Date and Time:** 14th January 2022| 1:00 PM onwards
- **Duration:** 3 hours
- **Mode:** Online

B. Objective:

- To create awareness among students about entrepreneurship, startup opportunities, and government support schemes such as RKVY-RAFTAR, and to guide them on how to convert innovative ideas into viable business ventures.

C. Brief Description:

The Entrepreneurship Cell and Institution's Innovation Council (IIC) of Udai Pratap College jointly organized an online orientation session on “Entrepreneurship, Innovation, and Startups.” The resource person, **Mr. Saurabh Singh**, Business Manager, Animal Science Incubation Centre, Indian Veterinary Research Institute (IVRI), Izatnagar, Bareilly, shared detailed insights on innovation-driven startups and highlighted the scope of government support.

He particularly focused on the **RKVY-RAFTAR scheme**, which provides financial assistance ranging from ₹5 lakh to ₹15 crore, along with mentoring and training support through IVRI. He encouraged students to apply under the scheme before the deadline of **20 January 2025** through the college's *E-Cell* and *IIC*.

The session was conducted by **Dr. Deo Narayan Singh**, Convener of IIC, and concluded with a vote of thanks by **Prof. Ashutosh Gupta**, President of IIC. More than **70 students** participated in the event. The program was also attended by Dr. **Pradeep Kumar Singh** (Vice President, IIC), Dr. **D. K. Singh** (UGC Cell In-charge), Mr. **Deepak Mishra** (Convener, E-Cell), along with E-Cell members and student representatives.

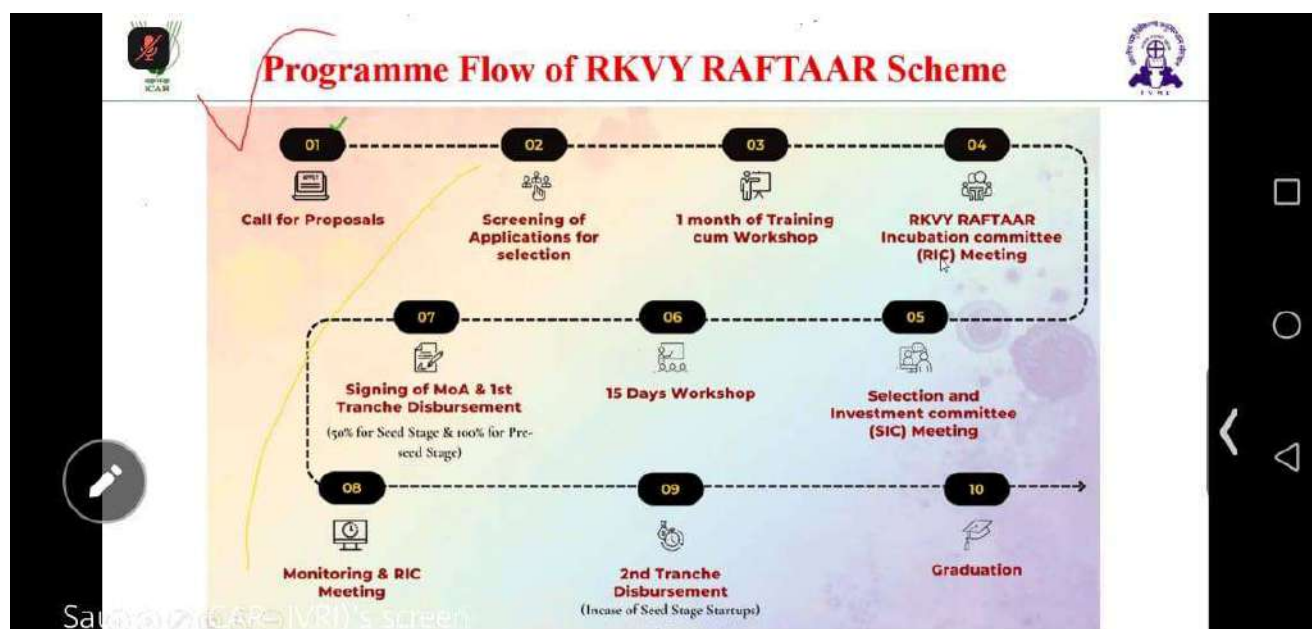
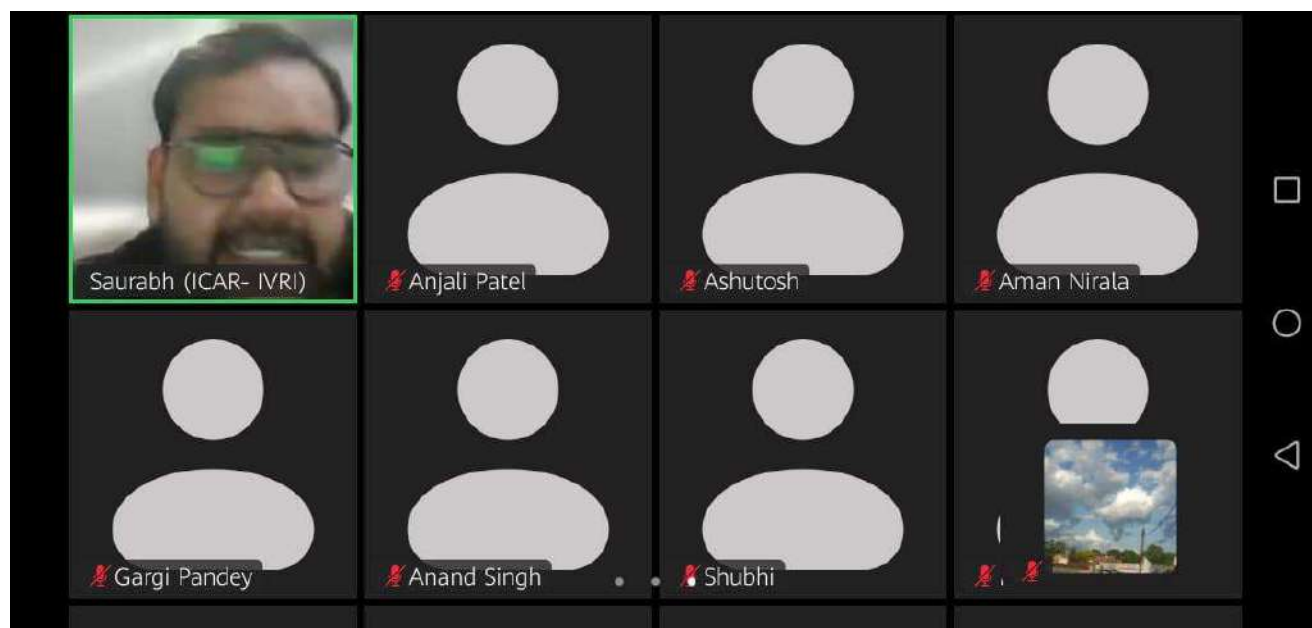
D. Expected Outcomes:

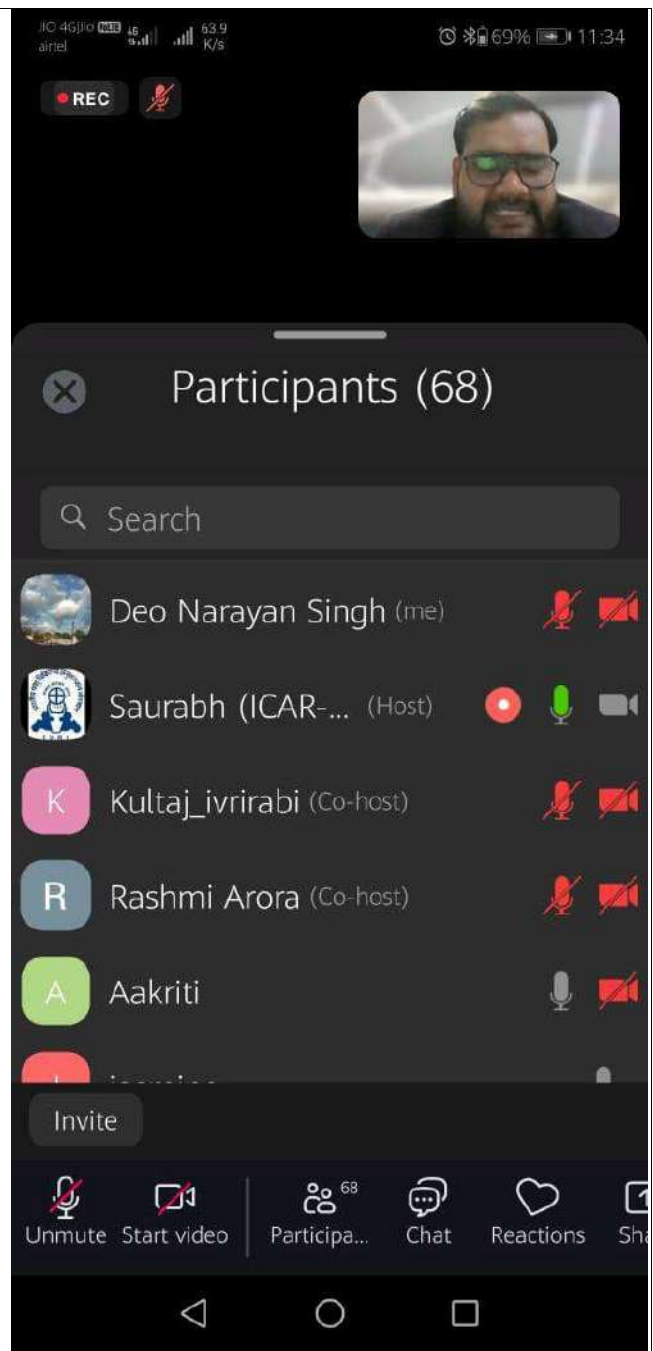
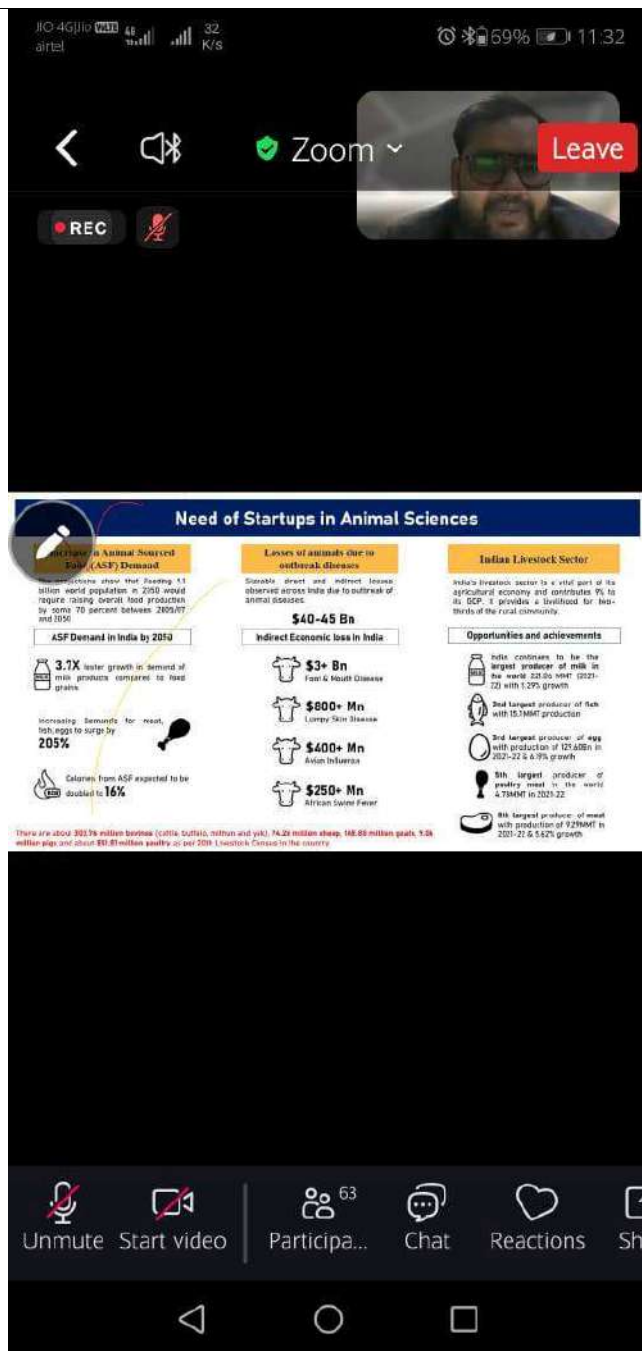
- Students became aware of various **government startup support schemes** and incubation opportunities.
- Interested students will be able to **apply for financial assistance and mentoring under RKVY-RAFTAR**.
- The session inspired students to pursue **entrepreneurial ventures** alongside academic learning.

Social Media Link:

[\(20+\) Udai Pratap College, Varanasi \(Autonomous\) Official | वाराणसी | Facebook](#)

Photos of the event:







शिक्षा मंत्रालय
MINISTRY OF
EDUCATION



Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

Self-Driven Activity

Activity Name: “Seven-Day Employability, Entrepreneurship & Innovation Skill Training Program”

A. Schedule of the activity

- **Activity Name:** “Seven-Day Employability, Entrepreneurship & Innovation Skill Training Program”
- **Date and Time:** 22 January – 29 January 2025
- **Duration:** 7 days
- **Mode:** Offline (Faculty of Agriculture, Udai Pratap College, Varanasi – 221002)

B. Objective:

- To equip agriculture students with employability skills, entrepreneurial mindset, and innovative approaches to succeed in corporate careers as well as in self-employment ventures.

C. Brief Description:

The Faculty of Agriculture, Udai Pratap College, Varanasi, launched a **seven-day free employability and entrepreneurship skill training program** under the *Mahindra Pride Classroom initiative* of Nandi Foundation, supported by Mahindra & Mahindra Group's CSR efforts. Conducted as part of the **Student READY initiative**, the program engaged **59 girl students** from B.Sc. (Hons.) Agriculture and M.Sc. (Agriculture) final year.

The training covered **life skills, soft skills, communication, interview techniques, teamwork, and time management**, while also fostering **entrepreneurial thinking and innovation-driven approaches**. Students were motivated to look beyond traditional jobs and explore **self-employment and start-up opportunities** by applying their agricultural knowledge innovatively.

During the inaugural session, Principal **Prof. Dharmendra Kumar Singh** encouraged students to **adopt new skills, embrace innovation, and pursue entrepreneurship** instead of depending only on government jobs. He emphasized the importance of continuous learning and multilingual competence for broader career prospects.

D. Expected Outcomes:

- Students gain employability skills aligned with industry requirements.
- Development of **entrepreneurial orientation** and ability to explore start-up opportunities.
- Enhanced confidence and preparedness to integrate **innovation with agriculture-based careers**.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1121711422505715/>

Photos of the event:







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Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

Self-Driven Activity

Activity Name: “Orientation Session on RAWE & AIA under Student READY Program – Linking Agricultural Training with Innovation and Entrepreneurship Opportunities”

A. Schedule of the activity

- **Activity Name:** “Orientation Session on RAWE & AIA under Student READY Program – Linking Agricultural Training with Innovation and Entrepreneurship Opportunities”
- **Date and Time:** 06 February 2025, 11:00 AM onwards
- **Duration:** 6 hours
- **Mode:** Offline (Faculty of Agriculture, Udai Pratap College, Varanasi – 221002)

B. Objective:

- To orient B.Sc. (Hons.) Agriculture 8th semester students about RAWE (Rural Agricultural Work Experience) and AIA (Agri-Industrial Attachment) components of the Student READY Program, while emphasizing their role in building **entrepreneurial mindset, innovation skills, and industry readiness**.

C. Brief Description:

Udai Pratap College, Varanasi organized an **Orientation Session** for B.Sc. (Hons.) Agriculture 8th semester students under the *Student READY Program*. The session introduced students to the upcoming phases of **RAWE & AIA training**, where they will spend one month in allocated villages to gain first-hand exposure to rural agricultural practices, followed by practical training in agri-industrial units.

Dr. Deo Narayan Singh explained the structure of RAWE and AIA, including **fieldwork in villages, industrial exposure, academic visits, and guest lectures**. He emphasized that the program not only strengthens students' practical knowledge but also provides them with the scope to **identify local problems, innovate feasible solutions, and explore entrepreneurship opportunities in agriculture and allied sectors**.

Principal **Prof. Dharmendra Kumar Singh**, in his address, highlighted that this program offers students a **unique platform to bridge theory with practice**. He motivated them to utilize this experience for

developing startups in agri-business, value addition, and rural innovations rather than only focusing on traditional employment.

The session was presided over by **Prof. Raghvendra Pratap Singh**, Dean, Faculty of Agriculture and Coordinator of the RAWE & AIA Committee. Faculty members including **Prof. Pragya Parmita, Dr. Amit Chauhan, Dr. Shashi Bala, and Dr. Deo Narayan Singh** were present. The smooth conduct of the program was supported by **Dr. Satish Kumar and Mr. Om Prakash Singh** from the Faculty office.

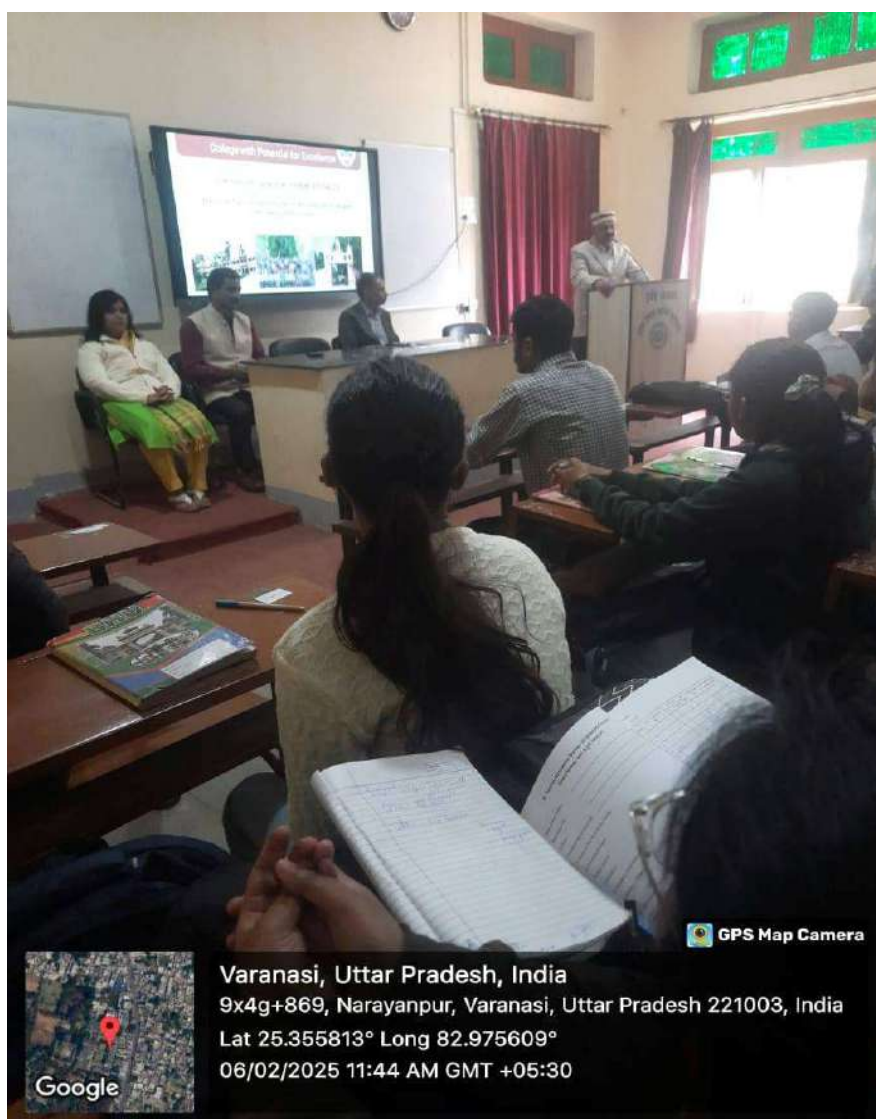
D. Expected Outcomes:

- Students gain clarity on the structure and objectives of RAWE & AIA.
- Enhanced awareness about integrating **innovation, startups, and entrepreneurship** in agriculture through field and industrial exposure.
- Students prepared to apply **innovative problem-solving approaches** during RAWE and AIA for sustainable agricultural development.
- Development of skills for employability, self-reliance, and entrepreneurial ventures in agriculture.


Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1131150788228445/>

Photos of the event:





 GPS Map Camera



Varanasi, Uttar Pradesh, India
9x4g+869, Narayanpur, Varanasi, Uttar Pradesh 221003, India
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EDUCATION



Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

Self-Driven Activity

Activity Name: “Participation of IIC_UPC Students in IDE Boot Camp (AICTE & MIC Initiative)”

A. Schedule of the activity

- **Activity Name:** “Participation of UPC Students in IDE Boot Camp (AICTE & MIC Initiative)”
- **Date and Time:** 17-21 February 2025
- **Duration:** 5 Days (Residential)
- **Mode:** Offline (At Mathura & Patna)

B. Objective:

- To provide students deep exposure in startup development, design thinking, business modeling, and entrepreneurial skills through national-level IDE Boot Camp.

C. Brief Description:

A total of 13 students of Udai Pratap College were selected to participate in the second edition of the *Innovation, Design, and Entrepreneurship (IDE) Boot Camp* organized by the Ministry of Education's Innovation Cell (MIC) and AICTE. This fully residential, 5-day program offers participants hands-on experience in **startup ideation, design thinking, business model canvas preparation, financial planning, and venture creation.**

Out of the selected students, 12 attended the Boot Camp at Mathura and 1 at Patna from 17-21 February 2025. The entire program, including training, boarding, and lodging, is fully sponsored by AICTE and MIC.

The selection was facilitated through the Entrepreneurship Cell (E-Cell) of the college, established under IIC in July 2024. The initiative was appreciated by the Principal, Prof. D.K. Singh, who congratulated the selected students and acknowledged the efforts of IIC President Prof. Ashutosh Gupta, IIC Convener Dr. Deo Narayan Singh, and all faculty members for encouraging students toward innovation and entrepreneurship.

D. Expected Outcomes:

- Students gain hands-on training in innovation, product design, and entrepreneurial planning.

- Enhanced startup ecosystem of the college through exposure at a national innovation platform.
- Strengthened student competencies in transforming innovative ideas into viable startups.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1127959941880863/>

Photos of the event:



**Ministry of
Education**
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)

Innovation, Design and Entrepreneurship (IDE) Bootcamp Edition 2, Phase-II Selected Participants						
Sr. No.	Team Name-Team ID-Participants Type	Institute Name	Name	Team Leader/Member/ Mentor	Gender	Allocated Center
1	AbsorbXperts-3132-Student	Udai Pratap College, Varanasi, Uttar Pradesh	KSHITU BARANWAL	Team Leader	Male	Mathura (Uttar Pradesh)
2	AbsorbXperts-3132-Student	Udai Pratap College, Varanasi, Uttar Pradesh	ARYAN SONI	Team Member	Male	Mathura (Uttar Pradesh)
3	AbsorbXperts-3132-Student	Udai Pratap College, Varanasi, Uttar Pradesh	DEV VERMA	Team Member	Male	Mathura (Uttar Pradesh)
4	GraceGuard-3137-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Jagriti Agrawal	Team Leader	Female	Mathura (Uttar Pradesh)
5	BOOK REWIND-3155-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Suryansh Srivastava	Team Leader	Male	Mathura (Uttar Pradesh)
6	Farmers Friend-3157-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Pratyaksh Singh	Team Leader	Male	Mathura (Uttar Pradesh)
7	TEAM HIMANSHU-3175-Student	Udai Pratap College, Varanasi, Uttar Pradesh	HIMANSHU SHUKLA	Team Leader	Male	Mathura (Uttar Pradesh)
8	TEAM HIMANSHU-3175-Student	Udai Pratap College, Varanasi, Uttar Pradesh	SIDHARTH SHARMA	Team Member	Male	Mathura (Uttar Pradesh)
9	Ambitious Crew-3478-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Vaibhav Kumar Mishra	Team Leader	Male	Patna (Bihar)
10	Unstoppable era-3149-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Vaishnavi Maurya	Team Leader	Female	Mathura (Uttar Pradesh)
11	Unstoppable era-3149-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Jyoti Maurya	Team Member	Female	Mathura (Uttar Pradesh)
12	Unstoppable era-3149-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Pallavee Kumari	Team Member	Female	Mathura (Uttar Pradesh)
13	Unstoppable era-3149-Student	Udai Pratap College, Varanasi, Uttar Pradesh	Adeeba Saman	Team Member	Female	Mathura (Uttar Pradesh)



जागृति अग्रवाल



ज्योति मौर्या



अदीबा समन



वैष्णवी मौर्या



आर्यन सोनी



हिमांशु शुक्ला



प्रत्यक्ष सिंह



क्षितिज बरनवाल



देव वर्मा



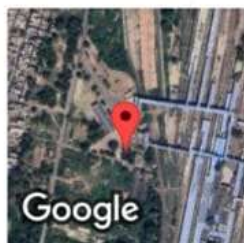
सूर्यांश श्रीवास्तव



वैभव कुमार मिश्रा



सिद्धार्थ शर्मा



Mathura, Uttar Pradesh, India

02, Teachers Colony, Shanti Nagar, Mathura, Uttar Pradesh 281004,
India

Lat 27.481404° Long 77.671929°

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शिक्षा मंत्रालय
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Institution's Innovation Council

Udai Pratap College, Varanasi

(IIC ID: IC202323274)

Self-Driven Activity

Activity Name: "Session on *"Problems and Solutions of Indian Horticulture"*

A. Schedule of the activity

- **Activity Name:** "Session on *"Problems and Solutions of Indian Horticulture"*
- **Date and Time:** 13th February 2025
- **Duration:** 3 hours
- **Mode:** Offline (At Rajarshi Seminar Hall, Udai Pratap College, Varanasi)

B. Objective:

- To make final year agriculture students aware of the challenges and solutions in Indian horticulture.

C. Key Speaker:

Prof. Indra Sen Singh, Renowned Horticultural Scientist & Former Professor, Department of Horticulture, Acharya Narendra Deva University of Agriculture & Technology, Kumarganj, Ayodhya.

D. Brief Description:

Under the *Student READY Programme*, a special guest lecture was organized for the final year (VIII Semester) B.Sc. (Hons.) Agriculture students of Udai Pratap College, Varanasi.

Prof. Indra Sen Singh, in his detailed lecture, highlighted the major problems of Indian horticulture and their possible solutions. He emphasized the importance of adopting *Integrated Farming Systems* and *Integrated Crop Management* to enhance farmers' productivity and ensure sustainable agricultural practices. He also motivated students to understand contemporary challenges in Indian agriculture and adopt modern technologies for effective solutions.

The event was presided over by Prof. Dharmendra Kumar Singh, Principal of the college, who welcomed the guest and appreciated his academic and professional contributions. He also highlighted that Prof. Singh is an alumnus of Udai Pratap College, making his lecture even more inspiring for the students.

Prof. Raghvendra Pratap Singh, Dean, Faculty of Agriculture, proposed the vote of thanks. The program was conducted by Prof. Dharmendra Kumar Singh, Former Head, Department of Horticulture. On

this occasion, former Principal Prof. Sant Kumar Singh, Prof. Manish Kumar Singh (Head, Department of Agricultural Economics), members of the Student READY Programme Committee, and faculty members of the Faculty of Agriculture were present.

The lecture witnessed active participation of more than 120 agriculture students who gained valuable insights and clarified their queries related to horticultural practices.

E. Expected Outcomes:

- Students gained awareness of contemporary problems and sustainable solutions in Indian horticulture, motivating them to apply innovative techniques in future agricultural practice.

Social Media Link:

<https://www.facebook.com/groups/498931241450406/posts/1135358461141011/>

Photos of the event:





Varanasi, Uttar Pradesh, India

2, Sarsauli, Bhojuveer, Varanasi, Uttar Pradesh 221002, India

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